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PARK HOUSE HOUSTON

OPENS ITS VERY PRIVATE DOORS LATER THIS MONTH.

A PEEK INSIDE

By Rebecca Sherman

The most private of members-only social clubs, Park House Dallas, and now Houston, is a mix of such enclaves for the worldly as London's 5 Hertford Street, The Arts Club, Annabel's, George, and SoHo House. "We took our favorite elements of clubs we joined while living in London and blended them into what we thought would work for a private club in Texas," says co-founder Deborah Scott. "They do the modern version of private member's clubs so well in London

—sophisticated, fun, comfortable, and with great events and programming." As we go to press on a bleary February day, Park House Houston is still hard-hat access but is expected to open to founding members late March, and to other members early April. Thus, as beautiful as the renderings on this



page are, it will be several weeks after opening before we're allowed access to photograph the premises, sans guests' identity in said photographs — this may be one of the only times you'll see a Nikon hobnobbing at Park House. (Watch for interior shots in the May issue.) Yes, classic club rules are firmly fixed: Cellphones are allowed in designated areas only; no selfies, photographs, or videos are permitted, and the dress code is unshakable.

The visionaries behind both Park House Dallas (which opened in 2018 and still has over 6,500 on the wait list) and Park House Houston are hospitality and restaurant veterans **Deborah** and **John Scott** and **Megan** and **Brady Wood**. The team CV includes: John Scott, CEO Belmond Ltd. (previously Orient-Express Hotel) and CEO of Rosewood Hotels and Resorts; Deborah Scott, hospitality marketing in Asia and four years research in London; Brady Wood, founder of Woodhouse, based in Dallas (developer of The Moore Miami members

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From top left:

A rendering of one of Park House Houston's dining areas.

Living room at Park House Houston.

Entrance to Park House Houston.

THE DEFINITION



The word "tradition" has been defined as "an exemplary or time-honored pattern of thoughts, ideals, or character." When considering Assisted Living or Memory Care for a family member or loved one, look no further than The Tradition. Our family-owned company is proud to provide residents hospitality and exceptional amenities in a luxury environment - where beauty is just the beginning. Here is what one family member has to say about their own experience:

"The staff is amazing. From the very beginning, that's one of the things that impressed me. Everyone speaks to you. Everyone says "good morning." Everyone says "hello." They really care. I couldn't ask for anything better for my Mother."

I hope that when decisions are being made about residency, The Tradition is what first comes to mind. Please make an appointment to tour our beautiful Community, meet residents and staff firsthand, and learn more. I look forward to welcoming you home!

Julia Jackson
Founder & CEO The Tradition



THE TRADITION



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PARK HOUSE HOUSTON

club and Elevation Hotel & Spa in Crested Butte, among others).

From the 25,000-square-foot Park House on the top floor of 4411 San Felipe, there's nary a golf course in sight. Instead, Park House members experience culinary partnerships with chefs, sommeliers, and spirit experts; cultural discoveries such as film screenings and live performances; and tastings and travel experiences, as well as reciprocal memberships to 20+ private clubs around the country. The interiors are designed by L.A.-based **BF Studio Collective** with an expansive collection of rooms: The Bali Room, The Snug, The Cactus Room, The Salon, The Velvet Room, The Garden, The Trellis — dining areas, living and library rooms, and bars and lounges with a contemporary residential feel. The Gallery will have a rotating art program, along with a permanent collection.

The initial by-invitation Founding membership offering was filled and closed over a year ago. For Resident, Junior (under 30), and Non-Resident memberships, visit parkhousehouston.com.



From top: A bar at Park House Houston.

Trellis dining area at Park House Houston.