

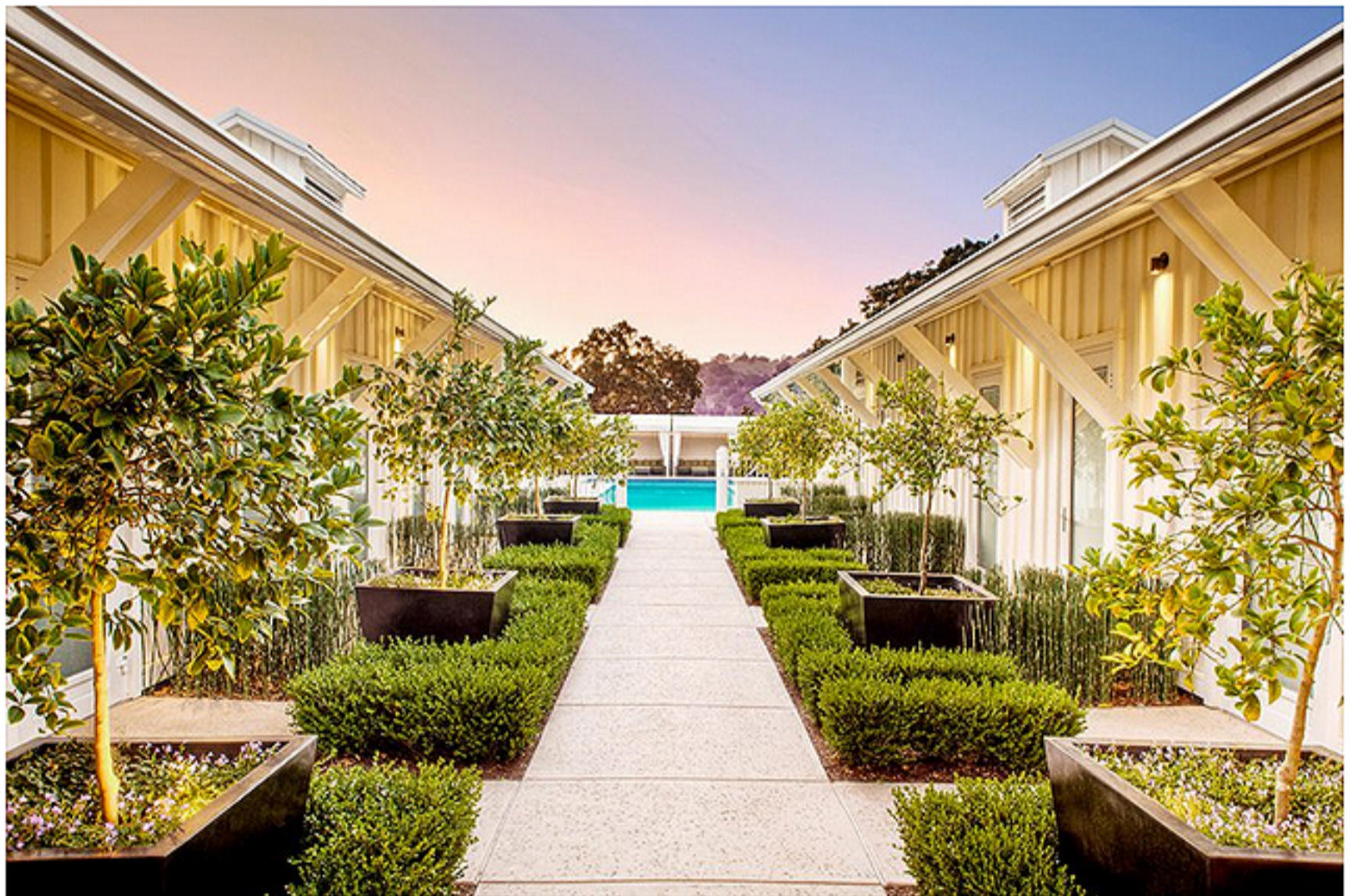
2022 Development Update: Napa Valley

After devastating wildfires ravaged the California wine region, Napa Valley makes a comeback

Words by: HD Staff

Despite being buffeted by the one-two punch of record-setting wildfires and the ongoing pandemic, the high-end California resort destination of Napa Valley has sustained a remarkable comeback with occupancy levels reaching 72 percent last June, according to data benchmarking company STR. Even the loss of foreign travelers was offset by increased visitation by U.S. wine aficionados making bucket list trips closer to home.

Solage



Backen & Backen and Studio Collective revamped Solage in Calistoga to showcase an expansive outdoor area with a new pool and cabanas

Auberge also pulled back the curtains on a \$30 million renovation of [Solage](#) in Calistoga last May that included a redesign of the existing 89 guestrooms; the addition of 11 suites; the freestanding poolside restaurant Picobar; a new pool deck and cabanas; the outdoor expansion of Solbar, the resort's signature dining venue; and an indoor event and meeting space. "The furniture is a little oversized and very plush to allow guests to truly relax," says Adam Goldstein, partner and design director of Venice, California-based Studio Collective. (Backen & Backen handled the architecture.) "We worked with a combination of earthy, nature-inspired colors and a natural material palette, which blends in with the surrounding landscape," he continues. "The entire redesign paid careful attention to creating open-air spaces—such as outdoor showers and soaking tubs in the new suites. It is these moments that enhance the overall guest experience."