

tommie Hollywood Readies for December 2021 Debut

A design by **Studio Collective** stylishly draws upon local midcentury design traditions

Words by: Will Speros



Rendering courtesy of Michael Mundy

Hyatt lifestyle brand **tommie** is set to debut in the heart of Hollywood early next month. Joining the JdV by Hyatt brand, the concept will entice the modern, spirited traveler with an air of originality and ease. Locally based **Studio Collective** will craft a casual, contemporary ethos that captures the duality of the cultural and the temporal and instills a historic sense of place.

“The local Case Study Houses prevalent in the surrounding Hollywood Hills by midcentury architects such as Craig Elwood, Pierre Koeing, and Rodey Walker, among others, inspires a strong sense of craft and the ‘human hand,’ as evident through a variety of tactile details, artistic finishes, and warmly textured materialism,” says **Studio Collective** design director and partner Christian Schulz.

Described as a “midcentury home away from home,” tommie Hollywood will welcome guests with a sundrenched lobby anchored by a large steel-clad fireplace and handcarved wood relief artwork. Honest materials will punctuate communal workspaces populated by plush seating against a backdrop of stone pavers, teak, and cedar cladding.

The theme will be further honored with natural materials like hand-rubbed blackened steel for hardware and trim, hand-troweled plaster walls, and handmade ceramic tilework. Oak floors and textured walls will infuse a sense of regionalism in the architecture as well.

The open interior lobby will be home to a coffee bar linked to the hotel’s outdoor courtyard that transitions into a cocktail venue in the evening. Eclectic furnishings will also position the lush garden setting as a key social oasis. Signature eatery KA’TEEN will pay homage to the rich history of the Yucatan Peninsula, while rooftop bar Desert 5 Spot will recall the vibrant florals that animate the Mojave Desert as well as the radiant yellows and pinks of 1970s Palms Springs. Lined with trellises and column structures, the 7,000-square-foot rooftop lounge will also comprise a pool.

A marriage of style and function will characterize all 212 guestrooms and suites. Spread across nine floors, each accommodation will feature floor-to-ceiling windows that illuminate hardwood floors and earth tones and reinforce sprawling urban vistas. tommie Hollywood will also offer seven 388-square-foot one-bedroom suites on its top floor, which will each boast separate living rooms, 12-foot-high ceilings, and a sitting area.